

February 2003, Quebec City, TRIP/Canada RB&HC Council Meeting

"That the TRIP/Canada Management Committee be resourced to examine the feasibility of a public awareness campaign whose objective is raising the profile and level of appreciation by the public of the importance of transportation **and infrastructure**¹ in their daily lives;

That the TRIP/Canada Management Committee report with its recommendations at the May 2003 TRIP/Canada Roadbuilder & Heavy Construction Council meetings².

Moved by Chris Lorenc
Seconded by Lloyd Ferguson

Motion carried 13 in favor; 10 opposed.

Cw\lc:WCR&HCA 2002-03\Public Awareness Resolution TRIP Feb 2003

¹ The words "and infrastructure" were added as an amendment at the request of OSWCA. The amendment carried by a vote of 13 in favor and 10 opposed. Those opposed to the addition argued that the CIWP exists, and that the focus of our lobby efforts should pursue the National Highways Program.

² Paraphrases – not exact text as minutes have not yet been circulated by TRIP/Canada, but is substantially what was adopted at the Council meeting.