

2010

WESTERN CANADIAN ROADBUILDERS CONVENTION

Scottsdale, Arizona

HYATT
REGENCY



SUNDAY, MARCH 7 | CANADA NIGHT

Canada night has become a staple of the convention program, and is the perfect opportunity for us to gather and celebrate everything that is good and exciting about the road building and heavy construction industry in western Canada. Show off your Canadian pride by dressing in your best red and white ensemble. Catch up with people you know in the industry, talk, laugh and put aside the day-to-day mundane activities while raising money for the Saskatchewan chapter of the Children's Hospital Foundation. Event Sponsor Ritchie Bros. would like to welcome you to an evening of friendship, camaraderie, and a tribute to the Red and White of the Great North.

MONDAY MARCH 8 | FREE NETWORKING EVENING**Monday afternoon you're free to:**

Take in the sites, do some shopping, or just go for a drive at 200 mph. Buckle up and hold on for the ride of your life! Experience what the pros do by participating in this exhilarating program that offers all the bells and whistles. For more than 32 years the pros at the Bondurant School of Racing have been teaching celebrities like Paul Newman, Tim Allen and professional racer Jeff Gordon as well as regular folk drawn by the allure of the automobile.

**Explore Sedona**

At the southern end of Oak Creek Canyon in Red Rock Country, 125 miles north of Phoenix, lies Sedona. A city of remarkable beauty and talented artisans, it is here where the thriving Colorado Plateau meets the sand Sonoran Desert. Cherished by visitors and residents alike, it is truly a one of a kind experience.

**Tour of Wrigley Mansion**

The Wrigley Mansion is proof that the traditions of elegance and hospitality still exist. The mansion maintains a well-deserved reputation as an exceptional location for social gatherings of all sizes as well as small and large corporate events. Built between 1929 and 1931 by chewing gum magnate William Wrigley Jr., the mansion sits atop a 100 foot knoll with commanding views of the mountains and the city below. The Wrigley Mansion reaches beyond the ordinary into the extraordinary. Come experience the difference.

**Desert River Float**

Eagles soar overhead. Coyotes howl in the distance. Saguaros stand guard. The sound of the boat drifting through the water will only temporarily distract you from the beauty that abounds on both shores. Our scenic Class One river float tour provides a unique introduction to the history of the valley, the wonder of the Sonoran Desert and the flora and fauna that flourishes here.

Monday evening:

This year we've built in a free evening for networking and one on one entertainment. Delegates are encouraged to take advantage of the opportunity to network and get to know the other delegates on your own.

TUESDAY, MARCH 9 | CFL NIGHT**Tuesday evening:**

We already know that western Canada has some of the greatest fans anywhere so join us for an evening of CFL classic games and football highlights. We invite you to party like an all-star at the CFL Tailgate party sponsored by Brandt Tractor. Dress in your favorite team colors and take part in a fun touch football game, as well as other competitions. There will be a prize for the best dressed fan, as well as a cheerleading competition between provinces – sorry ladies men only!

WEDNESDAY, MARCH 10 | CLUB CAT

Club CAT is the place to be Wednesday evening. Go back in time to the era of Studio 54. It's the ultimate party along with some fine dining, great entertainment and lots of dancing. Sponsored by CAT. If you're not here, you're nowhere!

**BRING THE KIDS, CAMP HYATT KACHINA****Childrens Program**

Camp Hyatt Kachina – We've got fun for the whole family. At Camp Hyatt the kids will be treated to a program that will include activities such as a Big Splash Water slide contest, Dodge Ball, Feed the Fish and Ducks, Desert Scavenger Hunt, and Native American crafts and games. We've even got events in the evening planned for the kids. The children have the option of attending for a few hours the entire day or just the evening.

For more information on Camp Hyatt, visit the there website at <http://kids.nationalgeographic.com/camphyatt/>

Education Sessions 2010**MONDAY, MARCH 8 | KEYNOTE SPEAKER****9:30-10:30 A.M.****SESSION 1 | IS THE FEDERAL STIMULUS PACKAGE WORKING?**

Is the government's federal stimulus package rebuilding the economy? Join the discussion between Doug Pruitt, President of Associated General Contractors of America as well as our own Chairman of the Canadian Construction Association, Brad Greene as they provide expert insight into how the stimulus packages are affecting the construction industry.

SESSION 2 | PURSUE YOUR PASSION

Marty Park, Entrepreneur, Strategic Business Coach. Bringing 17 years of strategic management experience as well as being the owner operator of five successful businesses, Marty Park is an expert in creating business strategy. Marty will provide insight on the crucial phases of owning and running a business from start – up to success.

10:45-11:30 A.M.**SESSION 3**

Eric Peterson, Prosperity Group: Maximizing the use of your Corporation/Recent Tax Changes/Managing your Personal and Corporate Finances – First, we will discuss a philosophy for managing personal and corporate financial affairs. Second, we will review strategies to maximize wealth management and touch on a few examples that have provided security and growth to our clients. Lastly we will discuss the most recent tax changes and how it affects the flow money through your business – including what you can do to maximize the tax efficiencies within your Opco/Holdco and give you ideas on the most effective ways to transition your business to your successor.

SESSION 4 - The King of Hearts and the Queen of Spades - Play all the cards in your hand

Betty-Ann Heggie, The Stilletto Chick: Betty Ann a former senior corporate executive who has discovered her true self après her phenomenally successful career with a publicly-traded company in the fertilizer business. It was a man's world, but she busted through and rose to the top, eventually being inducted into the Hall of Fame of Canada's Top 100 Most Powerful Women.

WEDNESDAY, MARCH 10 | INFRASTRUCTURE FORUM

WCR&HCA INFRASTRUCTURE FORUM 2010

The **Western Canada Roadbuilders & Heavy Construction Association (WCR&HCA)** invites you to its annual **Infrastructure Forum**, taking place commencing at 9:30 a.m. on Wednesday, March 10, 2010 at the Hyatt Regency, Gainey Ranch, Scottsdale, Arizona during the 2010 WCR&HCA Conference.

The WCR&HCA Infrastructure Forum is the place to benefit from presentations with follow up question and answer sessions on topics of national, regional and international significance. **The WCR&HCA Infrastructure Forum '10** features the following.

We begin the Forum with **National Perspective and Overview** presentations from the Canadian Construction Association (CCA). **Brad Greene**, P. Eng., P. G.S.C., Chair of the CCA will provide an overview of the CCA's activities, challenges and priorities. The National Gold Seal Program and the value it provides the construction industry will be the topic addresses by **John Schubert**, M.B.A., P. G.S.C., Chair of the National Gold Seal Committee.

The changing face of Canada's infrastructure policy is the focus of the second half of the Forum. Moderated by **Chris Lorenc**, B.A., LL.B., President of the MHCA & WCR&HCA, the panel will address the following topics:

- • *'A general overview of the state of Canada's Infrastructure'* **Bill Ferreira**, CCA Director of Government Relations
- • *'Infrastructure Investment: The Foundation of Canadian Competitiveness - an Economist's Perspective'*
- **Professor Emeritus James Brox**, Department of Economics, Waterloo University
- • *'Public Sector Decision Making'* - **Stephen Beatty**, Managing Director Global Infrastructure & Projects Group, North America, KMPG
- • *'Infrastructure Funding Options & Opportunities'* - **Diane Gray**, President & CEO CentrePort Canada Inc.
- • *'Next Steps in Public Policy Development'* - **Michael Atkinson** B.A., LL.B., President CCA
- • *Question & Answer*

WCR&HCA and Provincial Reports

The WCR&HCA speaks to national policy, and its four roadbuilder & heavy construction association members address provincial and industry relevant areas of interest. Learn more about western Canada from their individual reports on their respective activities.

The Opportunity

Listen to subject matter experts and hear what your industry associations are doing to grow our nation!

Attend the WCR&HCA Infrastructure Forum 2010!

Jayson Clunie, P. Eng.,
Chair, WCR&HCA

MONDAY, MARCH 8 | KEVIN BURNS

Corporate Attitude/Culture Strategist is the author of eight books including his forthcoming, "Your Attitude Sucks - Improving Attitude to Transform Corporate Culture." He is an outstanding keynote speaker who is opinionated, blunt, direct, funny, thought-provoking, incredibly well-researched and usually...right!

With Kevin, you won't be getting a vanilla sugar cookie. You will, however, get a slightly irreverent, funny, amazingly knowledgeable, compassionate and passionate person who wants to leave his audiences a little smarter, much more alive, and thinking a heck of a lot bigger about who they are and what they offer the world.

WEDNESDAY, MARCH 10 | KEN LARSON

Ken Larson is The Champion's Coach™. He holds a Bachelor's Degree in Human Performance, a Master's Degree in Performance Psychology and is a Certified Executive Coach. He is an international speaker, corporate trainer, team facilitator, human performance consultant and executive coach.

Ken spent four years travelling the world as a member of the Canadian National Basketball Team in the early 1980s. As a member of the University of Victoria Vikings, Ken was a part of their seven national championships in the early 1980s. Ken then went on to become a college basketball coach and athletic administrator for 12 years, always leading and inspiring his teams to competitive excellence.

Ken spent 10 years at Grant MacEwan Community College in Edmonton, Alberta where he was the men's basketball coach, athletic director and part time physical education instructor. He became a course conductor through the National Coaching Certification Program where he certified over 2,000 coaches in the Provinces of Alberta and British Columbia. It was there that he began to make the shift from coaching sports to coaching leaders in life, career and business by instilling the concepts, tools, skills and strategies necessary for human high performance.

Ken's area of expertise encompasses all aspects of human performance excellence. He is the President of Champion Performance Systems Inc., the former CEO of Contagious Health Ltd., a Certified Facilitator with Franklin Covey Canada, a Certified Coach and Facilitator with The Thomas Concept (communication platform), and a Chair with TEC Canada (The Executive Committee). Ken is also a volunteer with his beloved sport as the Past President of Basketball Alberta.

Ken and his 16-year old daughter Nicole live in Calgary, Alberta. His personal mission is to inspire the Champion in all of us through sharing his energy, experience and enthusiasm.



For more information Contact

Shantel Lipp

President

Saskatchewan Heavy Construction Association

Phone:306.586.1821

Email: slipp@saskheavy.ca

2010 WESTERN CANADA CONVENTION REGISTRATION FORM

Hyatt Regency, Gainey Ranch - March 7 - 11, 2010

PERSONAL INFORMATION

Name _____

Province _____

Company _____

Postal Code _____

Address _____

Business Phone _____

City _____

Email _____

COMPANION

Name _____

Please indicate if your child will be registering for Camp Hyatt. Camp Hyatt is for children between the ages of 3 and 12

Children _____ Age _____

Children _____ Age _____

Children _____ Age _____

Children _____ Age _____

Yes

No

Please specify any special requirements(dietary, accessibility, other)

Empty rectangular box for special requirements.

Is this your first Western Canada Convention?

Yes

No

Please indicate which association you are a member with.

British Columbia

Saskatchewan

Alberta

Manitoba

TOURS (U.S Funds)

MONDAY PM

Bob Bondurant School of High Performance Driving Delegate \$200.00 Guest \$200.00 _____ x \$200.00 = _____

Scottsdale "Shop Til You Drop" Guest Delegate TBA Guest TBA

TUESDAY

Offsite tours are approximately 4 hours in duration and begin at 1:00PM
Golf begins at 8:00 AM with a Shotgun Start

Golf 18 Holes on World Class Golf Course Club Rental Fee \$65.00 plus tax Delegate \$200.00 Guest \$200.00 _____ x \$200.00 = _____

Desert River Float Delegate \$145.00 Guest \$145.00 _____ x \$145.00 = _____

Wrigley Mansion Tour Delegate \$80.00 Guest \$80.00 _____ x \$80.00 = _____

Explore Sedona - Arizona's Red Rock Country Delegate \$130.00 Guest \$130.00 _____ x \$130.00 = _____

The Art of a Good Meal (On - Site) Delegate Guest

REGISTRATION FEES/TOUR FEES - MUST BE IN U.S FUNDS

Deadline to Register 01/20/2010. No refunds on cancellations made after 01/20/2010 no exceptions. Early Bird Deadline 12/18/2009.

Early Bird Convention Registration Fee \$1500.00 - U.S FUNDS - Companions No Charge

Registration Fee for Children - \$300.00 per child - U.S FUNDS

Full Convention Registration \$1600.00 - U.S FUNDS - Companions No Charge

Please send fees in U.S FUNDS by Cheque or Credit Card to:

Saskatchewan Heavy Construction Association
1939 Elphinstone Street
Regina, SK S4T 3N3
306-586-1805 ph
306-585-3750fax
cthorne@saskheavy.ca

VISA _____ exp. _____

Signature _____

Mastercard _____ exp. _____

Signature _____

2.5% service charge will be applied to credit card purchases

PLEASE NOTE: You must register for convention FIRST & make your hotel reservations separately.

Click on the link below to make your room reservation
<https://resweb.passkey.com/go/58a11a86> or call to make a reservation 1-(888) 421-1442